## OLIN LIBRARY 2022 MISO SURVEY REPORT

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## Introduction

The MISO (Measuring Information Service Outcomes) survey is a survey instrument developed at Bryn Mawr in 2002 in collaboration with other higher education institutions as a means of evaluating and improving information services, including libraries and information technology departments. MISO's services include a customizable survey instrument, advice on the survey's deployment, and analysis of the final collected survey data. A MISO survey was conducted by Olin Library and Rollins Information Technology during the spring semester of 2022. More information about MISO is available from their website, https://www.misosurvey.org/.

The data analyzed in this report is only survey data regarding the library, not IT, but there is a possibility that some respondents answered questions without a thorough understanding of the delineation between the library and IT. The survey instrument itself intermingles library and IT questions throughout, encouraging respondents to think about programs and services in a holistic fashion rather than on a per-department basis. This organization is perhaps a consequence of the survey's origins, as at Bryn Mawr, the library and IT are a single unit. Since the survey instrument itself and some of its products are proprietary, those items cannot be shared publicly in full, so this report will summarize the results.

## Planning

A team of faculty, staff, and administrators from the Olin Library and Rollins Information Technology met in early fall of 2021 to plan the customization and deployment of the survey later in the spring. The primary design of the final survey was conducted via a collaboration between the Olin Business Librarian and the IT Director of Support and Outreach. The finalized plans were submitted for approval by the Olin librarians, the Library Director, and IT CIO. Rollins Institutional Review Board approval was sought and acquired before proceeding.

After the survey was completed and MISO provided the results, the Olin Dean, Business Librarian, and Discovery and Systems Administrator met to discuss the structure and nature of this report and its dissemination.

## Methodology

MISO supplies a preconstructed set of questions that can be edited as needed; questions can be removed, added, rearranged, or reworded from the originals. The library and IT each have questions in the survey and departmental questions are separated into their own sections and not mixed. The survey team decided on a final format for the surveys as well as the language in the survey emails sent to the Rollins community. There were some variations in the questions sent to faculty from the ones sent to students.

Email lists were generated for four different demographic populations: faculty, staff, undergraduate students (both Hamilton Holt and the College of Liberal Arts), and Graduate Students (including Holt, Crummer, and Crummer EDBA). Faculty and staff who are library or IT employees were removed from these lists. The survey was distributed via a series of four emails to the previously mentioned email lists, including a pre-invitation message before the survey link was provided, the initial invitation email with the survey link, a first email reminder to complete the survey, and a final email reminder. A message from the Provost and social media promotion were used to encourage survey completion as well.

The survey opened on February $3^{\text {rd }}, 2022$, and closed on February $14^{\text {th }}$, 2022. A campus announcement was sent on January $31^{\text {st }}$, pre-invitation on February $2^{\text {nd }}$, and the survey invitation on February $3^{\text {rd }}$. Reminders were sent on February $8^{\text {th }}$ and $11^{\text {th }}$ before the survey was closed on February $14^{\text {th }}$. The respondents had 11 days to take the survey.

After clicking the link to take the survey, the respondents were asked to acknowledge their informed consent to participate and advised that completion would take approximately 15 minutes. Respondents were not required to complete the survey and could stop taking it at any time. All questions required the respondents to rate an item on a scale except for one open-ended text box that allowed the respondents to leave comments.

Survey responses are private but are not anonymous. In the interest of maintaining respondent confidentiality, specific comments are excluded and are instead summarized. Demographic information including race, gender, and age were collected when respondents chose to provide that optional data, but it is not included here either.

## Section 1: Sample Sizes, Group Breakdowns, and Response Rates

## 1A. Sample Sizes

A combined sample of 1,896 students, faculty, and staff were chosen at random to receive a MISO survey request from a total population of $\mathbf{3 , 5 6 8}$ individuals. Therefore, the total sample represents $\mathbf{5 3 . 1 4 \%}$ of the of overall college population. Each group had a sample size representing $\mathbf{1 0 0 \%}$ of its population except for undergraduate students, whose sample of 697 represented $\mathbf{2 9 . 4 2 \%}$ of the overall undergraduate student population. Freshmen were not included in the survey sample as they were still new to the college and likely did not yet have strong opinions about library and IT services.

Table 1-1: Population and Sampling Data

| Group | Population | Sample | Group \% of Population | Group \% of Sample |
| :--- | ---: | ---: | ---: | ---: |
| Faculty | 305 | 305 | $8.55 \%$ | $16.09 \%$ |
| Staff | 399 | 399 | $11.18 \%$ | $21.04 \%$ |
| Undergraduate Students | 2,369 | 697 | $66.40 \%$ | $36.76 \%$ |
| Graduate Students | 495 | 495 | $13.87 \%$ | $26.11 \%$ |
| Total | 3,568 | 1,896 | - | - |

Group \% of Population is the percentage of the overall campus population represented by that group. Group \% of Sample is the percentage of the overall sample represented by that group. There is no column for Sample \% of Population since the sample sizes for all groups except for undergraduate students is equal to the size of the population. The sample of undergraduate students is equal to $\mathbf{1 9 . 5 3 \%}$ of the overall campus population.

## 1B. Group Breakdowns

There are additional demographic categories within each group of respondents that are useful in understanding the composition of the overall respondent sample.

Table 1-2: Faculty Respondent Information


Table 1-3: Staff Respondent Information


Table 1-4: Undergraduate Student Respondent Information


Table 1-5: Graduate Student Respondent Information


## 1C. Response Rates

Not all members of the sample took the survey, and some respondents only partially completed it. The average response rate among all groups including partial and full completions was $\mathbf{2 9 . 1 \%}$. The average completion rate among all groups was 30.23\%. The breakoff rate (the proportion of respondents who quit the survey before completing it) was 29\%.

Table 1-6: Response Rates by Group

| Group | Completed Responses | Partial Responses | Completed \& Partial Rate | Completed Rate | Breakoff Rate |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Faculty | 139 | 32 | 56.1\% | 45.6\% | 18.7\% |
| Staff | 140 | 49 | 47.4\% | 35.1\% | 25.9\% |
| Undergraduate | 149 | 45 | 27.8\% | 21.4\% | 23.2\% |
| Graduate | 93 | 31 | 25.1\% | 18.8\% | 25\% |

## Section 2: The Structure of the Survey

## 2A. Question Format and Ratings

The survey had a format where respondents are asked to rate multiple items within a series of 12-14 question sections. Apart from one text box, each item within a question section was not open ended and required the respondent to choose a radio button that corresponded to their rating for the item. While there was at least one yes / no item in the survey, most items were presented with a four- or five-point scale (including a choice of "not applicable"). Respondents could only select one rating for any given item in a question. Nearly all the questions were the same across all groups, but there were slight variations by group. For example, faculty were asked about open access publishing and students were asked how likely they were to recommend a service to a classmate.

Figure 2-1: Example Question and Item Format

| How satisfied are you with the following services? |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :---: |
|  | Dissatisfied | Somewhat Dissatisfied | Somewhat Satisfied | Satisfied | N/A |  |  |
| Service 1 | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |  |  |
| Service 2 | $\bigcirc$ | $\bigcirc$ |  |  |  |  |  |

Scale varied according to the question, and included:

- Importance of a service
- Satisfaction with a service
- Amount of Contribution a service makes to academic success or teaching goals
- Level of Information respondent knows about a topic
- Agreement with a statement
- Skill Level respondent has with a particular skill
- Interest in a service
- Frequency of Use of a service


## 2B. Presentation of Questions and Ratings in this Report

This report does not include every question and every rating for three reasons: it is intended as a summary only and not comprehensive, the survey instrument itself is proprietary and can only be summarized, and because the goal is to report only the most meaningful and relevant measures for the purpose of analyzing and improving library services based on the survey data.

For instances where question ratings are presented with a rating structure where choices are positive or negative along a spectrum, the positives are sometimes counted together in this report for brevity and ease of presentation. Using the sample in Figure 2:1 above, the numbers would be presented in this report in a manner that shows that "X\% of respondents are satisfied with Service 1" (the satisfieds and somewhat satisfieds are added together), with the remainder of the respondents being the combined total of those who chose somewhat dissatisfied or dissatisfied.

Survey results were submitted to the library divided into results by group, but the information is organized in this report by question so that sample groups can be more easily compared to each other. Survey questions in this report are grouped together into three categories: Service Importance, Service Satisfaction Levels, and Information Level, Interest, and Preferred Learning Method. An N/A in a question table cell means that question was not asked of that group.

## Section 3: Survey Response Data

## 3A. Service Importance

Table 3-1: How Important are these services to you?

| Field | Faculty | Staff | Undergrad | Grad |
| :--- | ---: | ---: | ---: | ---: |
| Library reference / research services | $92.47 \%$ | $70 \%$ | $91.28 \%$ | $93.20 \%$ |
| "Chat with a librarian" service | $76.22 \%$ | $59.43 \%$ | $77.33 \%$ | $87.13 \%$ |
| Library research instruction for academic courses | $88.19 \%$ | $\mathrm{~N} / \mathrm{A}$ | $88.37 \%$ | $87.25 \%$ |
| Your Librarian | $90.78 \%$ | $\mathrm{~N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ |
| Library support for your/your students' scholarly research | $93.01 \%$ | $\mathrm{~N} / \mathrm{A}$ | $90.17 \%$ | $91 \%$ |
| Library search (a.k.a. Primo, R-Search) | $90.07 \%$ | $67.92 \%$ | $88.64 \%$ | $87.13 \%$ |
| Library subject guides | $80.15 \%$ | $\mathrm{~N} / \mathrm{A}$ | $78.95 \%$ | $81.91 \%$ |
| Library e-book collections | $87.94 \%$ | $65.49 \%$ | $89.94 \%$ | $77.67 \%$ |
| Library databases (e.g., JSTOR, IBISWorld) | $94.41 \%$ | $70.54 \%$ | $93.60 \%$ | $95 \%$ |
| Digital image collections (e.g., ARTstor, Bridgeman Images) | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | $80.25 \%$ | $65.62 \%$ |
| Rollins Scholarship Online | $67.77 \%$ | $\mathrm{~N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ |
| Archives/Special Collections | $73.48 \%$ | $75.42 \%$ | $80.84 \%$ | $70.83 \%$ |
| Quiet work space in the library | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | $95.40 \%$ | $83.33 \%$ |
| Study carrels in the library | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | $93.41 \%$ | $73.91 \%$ |
| Group study spaces in the library | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | $92.86 \%$ | $77.89 \%$ |
| Digital scholarship/digital humanities services | $65.67 \%$ | $\mathrm{~N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ |
| Physical comfort in the library (e.g., seating, lighting) | $88.73 \%$ | $86.82 \%$ | $95.40 \%$ | $88.89 \%$ |
| Attractiveness of the library interior | $88.19 \%$ | $87.02 \%$ | $93.10 \%$ | $89.90 \%$ |
| Ease of finding physical materials in the library | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | $91.81 \%$ | $85.57 \%$ |
| Ease of finding primary sources in the library | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | $93.64 \%$ | $85.57 \%$ |
| Borrowing technology equipment (e.g., laptops, chargers) | $89.51 \%$ | $84 \%$ | $89.41 \%$ | $76.09 \%$ |
| Olin library website (e.g., library hours, policies) | $95.86 \%$ | $91.79 \%$ | $93.02 \%$ | $94 \%$ |

Percentages represent responses that indicate some level of importance (very important, important, somewhat important). An N/A means that question was not asked of that group.

Figure 3-1: How much do the following contribute to the achievement of your teaching goals?


Only faculty were asked this question.

## 3B. Service Satisfaction Levels

Table 3-2: How dissatisfied or satisfied are you with the following resources and services?

| Field | Faculty | Staff | Undergrad | Grad |
| :---: | :---: | :---: | :---: | :---: |
| Library reference / research services | 96.49\% | 94.74\% | 95.62\% | 97.41\% |
| "Chat with a librarian" service | 94.64\% | 97.15\% | 93.81\% | 96.56\% |
| Library research instruction for academic courses | 93.46\% | N/A | 95.52\% | 97.33\% |
| Your Librarian | 94.01\% | N/A | N/A | N/A |
| Library support for your/your students' scholarly research | 97.46\% | N/A | 95.58\% | 97.40\% |
| Library search (a.k.a. Primo, R-Search) | 94.87\% | 96.37\% | 97.83\% | 97.53\% |
| Library subject guides | 96\% | N/A | 94.83\% | 95.46\% |
| Physical library collections | N/A | N/A | N/A | 94.74\% |
| Library e-book collections | 95.05\% | 93.34\% | 93.18\% | 96.67\% |
| Library databases (e.g., JSTOR, IBISWorld) | 96.74\% | 96.77\% | 94.40\% | 97.75\% |
| Digital image collections (e.g., ARTstor, Bridgeman Images) | N/A | N/A | 94.39\% | 96.15\% |
| Rollins Scholarship Online | 92.19\% | N/A | N/A | N/A |
| Archives/Special Collections | 98.59\% | 98.57\% | 95.33\% | 96.22\% |
| Quiet work space in the library | N/A | N/A | 96.05\% | 95.59\% |
| Study carrels in the library | N/A | N/A | 94.81\% | 95.16\% |
| Group study spaces in the library | N/A | N/A | 94.11\% | 96.97\% |
| Digital scholarship/digital humanities services | 98.31\% | N/A | N/A | N/A |
| Physical comfort in the library (e.g., seating, lighting) | 93.96\% | 94\% | 92.81\% | 97.22\% |
| Attractiveness of the library interior | 93.65\% | 91.67\% | 86.93\% | 93.05\% |
| Ease of finding physical materials in the library | N/A | N/A | 91.79\% | 94.83\% |
| Ease of finding primary sources in the library | N/A | N/A | 92.31\% | 98.22\% |
| Borrowing technology equipment (e.g., laptops, chargers) | 95.24\% | 98.76\% | 95\% | 96.30\% |
| Olin library website (e.g., library hours, policies) | 96.19\% | 98.13\% | 97.22\% | 96.35\% |
| Overall Library Service | N/A | 99.21\% | N/A | N/A |

Percentages represent responses that indicate some level of satisfaction (somewhat satisfied or satisfied). An N/A means that question was not asked of that group.

Figure 3-2: How likely is it that you would recommend Rollins library services to a colleague / another student?


Faculty were not asked this question. Bottom axis represents number of responses, not percentages. Top axis represents the scale of the question: 0 (not at all likely) to 10 (extremely likely).

## 3C. Library Service Points

The following tables present response data where respondents were asked how much they agreed with statements about specific service areas in the library. Choices were disagree, somewhat disagree, somewhat agree, and agree. Percentages in these tables represent the "somewhat agree" (Sw. Agree) and "agree" responses.

Table 3-3: Circulation Staff

| Field | Faculty |  | Staff |  | Undergraduate |  | Graduate |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Sw. Agree | Agree | Sw. Agree | Agree | Sw. Agree | Agree | Sw. Agree | Agree |
| Friendly | $6.60 \%$ | $90.57 \%$ | $7.37 \%$ | $89.47 \%$ | $19.40 \%$ | $76.87 \%$ | $5.97 \%$ | $92.54 \%$ |
| Knowledgeable | $10.78 \%$ | $88.24 \%$ | $3.61 \%$ | $95.18 \%$ | $16.79 \%$ | $82.44 \%$ | $6.15 \%$ | $92.31 \%$ |
| Reliable | $9.90 \%$ | $89.11 \%$ | $4.82 \%$ | $93.98 \%$ | $17.29 \%$ | $81.20 \%$ | $6.15 \%$ | $92.31 \%$ |
| Responsive | $7.77 \%$ | $91.26 \%$ | $6.82 \%$ | $92.05 \%$ | $16.54 \%$ | $82.71 \%$ | $9.23 \%$ | $89.23 \%$ |

Table 3-4: Library Reference / Research Staff

| Field | Faculty |  | Staff |  | Undergraduate |  | Graduate |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Sw. Agree | Agree | Sw. Agree | Agree | Sw. Agree | Agree | Sw. Agree | Agree |
| Friendly | $4.72 \%$ | $93.40 \%$ | $3.08 \%$ | $95.38 \%$ | $21.26 \%$ | $77.95 \%$ | $2.99 \%$ | $94.03 \%$ |
| Knowledgeable | $5.71 \%$ | $92.38 \%$ | $5.26 \%$ | $94.74 \%$ | $18.25 \%$ | $80.95 \%$ | $3.03 \%$ | $93.94 \%$ |
| Reliable | $5.83 \%$ | $91.26 \%$ | $5.26 \%$ | $94.74 \%$ | $18.11 \%$ | $80.31 \%$ | $3.03 \%$ | $93.94 \%$ |
| Responsive | $6.80 \%$ | $91.26 \%$ | $3.45 \%$ | $96.55 \%$ | $18.25 \%$ | $80.16 \%$ | $3.03 \%$ | $93.94 \%$ |

Table 3-5: Archives / Special Collections Staff

| Field | Faculty |  | Staff |  | Undergraduate |  | Graduate |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Sw. Agree | Agree | Sw. Agree | Agree | Sw. Agree | Agree | Sw. Agree | Agree |
| Friendly | $1.67 \%$ | $98.33 \%$ | $2.82 \%$ | $97.18 \%$ | N/A | N/A | N/A | N/A |
| Knowledgeable | $1.64 \%$ | $98.36 \%$ | $1.49 \%$ | $98.51 \%$ | N/A | N/A | N/A | N/A |
| Reliable | $1.67 \%$ | $98.33 \%$ | $1.49 \%$ | $98.51 \%$ | N/A | N/A | N/A | N/A |
| Responsive | $1.67 \%$ | $98.33 \%$ | $0 \%$ | $100 \%$ | N/A | N/A | N/A | N/A |

Only faculty and staff were asked this question.

## 3D. Information Level, Skill Level, Learning Interest, Preferred Learning Method

Respondents were asked a series of questions about their perceived level of information on several topics as well as their interested in learning more about those topics and their preferred method of learning. Information level was ranked on a four-point scale: not informed, somewhat informed, informed, and very informed. Interest levels were ranked on a four-point scale as well: not interested, somewhat interested, interested, and very interested. Skill levels were ranked on a five-point scale of: have not used, novice, basic, advanced, and expert.

Staff, undergraduates, and graduates were given only one library-specific item to rate in the information level question, while faculty were given that same rating and four others unique to their demographic group.

Table 3-6: How informed do you feel you are about the following?

| Faculty |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Field | Not | Somewhat | Informed | Very |
| Available library services | 2.26\% | 33.08\% | 50.38\% | 14.29\% |
| Open access publishing | 24.63\% | 48.51\% | 19.40\% | 7.46\% |
| Who to contact for your copyright and fair use needs | 37.59\% | 34.59\% | 20.30\% | 7.52\% |
| Who to contact for your open access publishing needs | 44.36\% | 35.34\% | 14.29\% | 6.02\% |
| Who to contact for your library needs | 6.67\% | 17.78\% | 17.78\% | 25.19\% |
| Staff |  |  |  |  |
| Field | Not | Somewhat | Informed | Very |
| Available library services | 9.93\% | 43.97\% | 37.59\% | 8.51\% |
| Undergraduate |  |  |  |  |
| Field | Not | Somewhat | Informed | Very |
| Available library services | 7.43\% | 33.11\% | 50.68\% | 8.78\% |
| Graduate |  |  |  |  |
| Field | Not | Somewhat | Informed | Very |
| Available library services | 8.51\% | 30.58\% | 48.94\% | 11.70\% |

In the responses to the one common information level question across all four demographic groups (information about available library services), faculty had the highest number of responses that were "informed" or "very informed"
( $64.67 \%$ ), followed by graduate students ( $60.64 \%$ ), undergraduates ( $59.46 \%$ ), and staff ( $\mathbf{4 6 . 1 0 \%}$ ). Staff had the highest numbers for the "somewhat informed" response to this question (43.97\%), followed by undergraduates (33.11\%), faculty (33.08\%), and graduate students (30.85\%). Faculty had the lowest rate of "not informed" responses to this question (2.26\%), followed by undergraduates (7.43\%), graduate students (8.51\%), and staff (9.93\%).

Table 3-7: How would you describe your skill with the following?

| Faculty |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Field | Have Not Used | Novice | Basic | Advanced | Expert |
| Library search (Primo, R-Search) | 12.21\% | 0.76\% | 32.06\% | 47.33\% | 7.63\% |
| Library databases | 9.92\% | 0.76\% | 23.66\% | 48.85\% | 16.79\% |
| Staff |  |  |  |  |  |
| Field | Have Not Used | Novice | Basic | Advanced | Expert |
| Library search (Primo, R-Search) | 47.79\% | 11.03\% | 25.74\% | 12.50\% | 2.94\% |
| Library databases | 43.70\% | 11.11\% | 28.15\% | 14.07\% | 2.96\% |
| Undergraduate |  |  |  |  |  |
| Field | Have Not Used | Novice | Basic | Advanced | Expert |
| Library search (Primo, R-Search) | 10.49\% | 11.89\% | 42.66\% | 30.07\% | 4.90\% |
| Library databases | 3.52\% | 10.56\% | 43.66\% | 34.51\% | 7.75\% |
| Graduate |  |  |  |  |  |
| Field | Have Not Used | Novice | Basic | Advanced | Expert |
| Library search (Primo, R-Search) | 13.48\% | 5.62\% | 50.56\% | 25.84\% | 4.49\% |
| Library databases | 6.74\% | 5.62\% | 49.44\% | 33.71\% | 4.49\% |

Staff have the highest number of respondents who have not used library search or databases and undergraduates have the lowest number who have not used either of those services. Staff are the least likely to consider themselves experts with those services and faculty are most likely to see their proficiency as being at the expert or advanced level. The most common skill level reported among undergraduate and graduate students is basic.

Figure 3-3: How interested are you in learning more about the following?




## Faculty



Numbers above are the number of responses, not the percentage of responses for each answer.

Table 3-8: How interested are you in learning new skills by the following methods?

| Faculty |  |  |
| :---: | :---: | :---: |
| Field | Lowest Response \% | Highest Response \% |
| One-on-one instruction | Not interested (13.08\%) | Somewhat interested (36.92\%) |
| Workshop / Training Session | Not interested (11.54\%) | Interested (45.38\%) |
| Self-directed w/ documentation | Very interested (16.28\%) | Somewhat interested (34.11\%) |
| Self-directed w/ online tutorial | Not interested (17.97\%) | Interested (31.25\%) |
| Staff |  |  |
| Field | Lowest Response \% | Highest Response \% |
| One-on-one instruction | Very interested (14.49\%) | Interested (29.71\%) |
| Workshop / Training Session | Not interested (17.52\%) | Interested (31.39\%) |
| Self-directed w/ documentation | Very interested (13.87\%) | Somewhat / Interested (30.66\%) (tie) |
| Self-directed w/ online tutorial | Very interested (16.06\%) | Interested (34.31\%) |
| Undergraduate |  |  |
| Field | Lowest Response \% | Highest Response \% |
| One-on-one instruction | Very interested (16.67\%) | Interested (33.33\%) |
| Workshop / Training Session | Very Interested (17.36\%) | Interested (38.89\%) |
| Self-directed w/ documentation | Very Interested (14.58\%) | Interested (36.11\%) |
| Self-directed w/ online tutorial | Very interested (17.36\%) | Interested (36.81\%) |
| Graduate |  |  |
| Field | Lowest Response \% | Highest Response \% |
| One-on-one instruction | Somewhat interested (17.44\%) | Not interested (36.05\%) |
| Workshop / Training Session | Very interested (15.29\%) | Interested (41.18\%) |
| Self-directed w/ documentation | Very interested (13.95\%) | Interested (39.53\%) |
| Self-directed w/ online tutorial | Somewhat interested (12.79\%) | Interested (46.51\%) |

For the sake of brevity, only the highest and lowest responses to each learning method are listed, but this is a reasonable indication of each group's preferred learning method and their enthusiasm for learning about each topic by those methods.

## 3E. Summary of Comments

The survey contained a text box that allowed respondents to make comments, although not every respondent who made it to that part of the survey chose to leave a comment. $\mathbf{8 0 . 5 8 \%}$ of faculty chose to either leave the comment box empty or reply that they had no comment; that number was $\mathbf{8 5 . 7 1 \%}$ for staff, $\mathbf{9 5 . 3 0 \%}$ for undergraduates, and $\mathbf{9 0 . 3 2 \%}$ for graduate students.

Many of the survey responses (particularly from faculty) were comments about the survey itself, including several about the survey's length, organization, or the collection of demographic information. Other comments fell into one of several recurring themes:

- Comments on the building itself, such as furniture, lighting, building changes, and comfort
- Praise or other feedback about individual faculty and staff or departments within the library or IT
- Perceptions about staffing, turnover, or pay

Most comments were positive or neutral, with only a few that could be described as negative. Since comments are confidential but not anonymous per MISO survey policy and some comments mention specific faculty and staff by name, specific comments are not included in this report.

## Section 4: Comparison to the Oberlin Group

MISO provides a statistical analysis of Rollins survey results in comparison with results from Oberlin Group peer institutions. MISO compares Rollins faculty, staff, and students (both undergraduate and graduate) to those groups at Oberlin institutions and calculates the mean, standard deviation, and Cohen's d based on the Likert scale of responses. Those calculations are used to indicated if a Rollins group's responses are lower, higher, or have no statistically significant difference.

MISO also compared Rollins group response rates to the response rates of those groups at Oberlin institutions. The table below shows those comparisons and the difference in rates for Rollins compared to Oberlin peers.

Table 4-1: Response Rate Comparisons by Demographic Group - Rollins vs. Oberlin Group

| Demographic Group | Rollins Response Rate | Oberlin Group Response Rate | Difference |
| :--- | ---: | ---: | ---: |
| Faculty | $56.1 \%$ | $59.9 \%$ | $-3.8 \%$ |
| Staff | $47.4 \%$ | $51.5 \%$ | $-4.1 \%$ |
| Students | $27.8 \%$ | $43.9 \%$ | $-16.1 \%$ |

The following tables compare questions that were asked of both Rollins and Oberlin schools and indicate if the Rollins response was higher or lower for each Rollins demographic group. "Higher" and "lower" indicate any statistically significant difference and does not indicate the size of that difference. "Same" does not always mean that the compared values are equal; some can be slightly higher or lower within a very small range.

Table 4-2: Service Importance Comparison

| Field | Faculty | Staff | Students |
| :--- | :---: | :---: | :---: |
| Library reference / research services | Lower | Same | Higher |
| Library research instruction for academic courses | Higher | $\mathrm{N} / \mathrm{A}$ | Higher |
| Your Librarian | Higher | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ |
| Library support for your/your students' scholarly research | Higher | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ |
| Library search (a.k.a. Primo, R-Search) | Lower | Same | Higher |
| Library subject guides | Higher | $\mathrm{N} / \mathrm{A}$ | Same |
| Library e-book collections | Lower | Same | Same |
| Library databases (e.g., JSTOR, IBISWorld) | Lower | Same | Same |
| Digital image collections (e.g., ARTstor, Bridgeman Images) | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | Higher |
| Rollins Scholarship Online | Higher | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ |
| Archives/Special Collections | Lower | Higher | Higher |
| Quiet work space in the library | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | Same |
| Study carrels in the library | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | Same |
| Group study spaces in the library | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | Lower |
| Digital scholarship/digital humanities services | Higher | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ |
| Physical comfort in the library (e.g., seating, lighting) | Lower | Same | Same |
| Attractiveness of the library interior | Lower | Same | Same |
| Ease of finding physical materials in the library | N/A | $\mathrm{N} / \mathrm{A}$ | Same |
| Borrowing technology equipment (e.g., laptops, chargers) | Lower | Higher | Higher |
| Olin library website (e.g., library hours, policies) | Lower | Higher | Higher |

The higher / lower / same proportion above for faculty was $40 \%$ / $60 \%$ / $0 \%$. For staff, the proportions were $33.33 \%$ / $0 \% / 66.66 \%$. Student proportions were $43.75 \% / 6.25 \% / 50 \%$.

Table 4-3: Library Contribution to Achievement of Teaching Goals Comparison

| Question |  |
| :--- | :--- |
| Physical and digital library collections | Faculty |
| Library spaces | Higher |
| Ability to access scholarly materials from anywhere | Higher |
| Working with librarians | Higher |

Table 4-4: Service Satisfaction Level Comparison

| Field | Faculty | Staff | Students |
| :---: | :---: | :---: | :---: |
| Library reference / research services | Same | Same | Same |
| Library research instruction for academic courses | Higher | N/A | Same |
| Your Librarian | Higher | N/A | N/A |
| Library support for your / your students' scholarly research | Higher | N/A | Same |
| Primo | Higher | Same | Higher |
| Subject guides | Higher | N/A | Same |
| Physical library collections | N/A | N/A | Same |
| E-book collections | Same | Same | Same |
| Library databases | Higher | Same | Same |
| Rollins Scholarship Online | Higher | Same | N/A |
| Archives / Special Collections | Same | Same | Same |
| Digital scholarship | Higher | Same | N/A |
| Quiet work space in the library | N/A | N/A | Same |
| Study carrels in the library | N/A | N/A | Same |
| Group study spaces in the library | N/A | N/A | Higher |
| Physical comfort in the library | Lower | Same | Same |
| Attractiveness of the library interior | Same | Same | Same |
| Ease of finding physical materials in the library | N/A | N/A | Same |
| Borrowing technology equipment | Same | Same | Higher |
| Library website | Higher | Same | Higher |

The higher / lower / same proportion above for faculty was $60 \% / 6.66 \% / 33.33 \%$. For staff, the proportions were 0\% / $0 \% / 100 \%$. Student proportions were $23.53 \% / 0 \% / 76.47 \%$.

Table 4-5: Library Service Point Satisfaction Comparison

| Question | Group / Service Point / Rating |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Faculty |  |  | Staff |  |  | Students |  |  |
|  | Circ | Ref | Arc | Circ | Ref | Arc | Circ | Ref | Arc |
| Friendly | H | H | H | S | S | S | S | S | N/A |
| Knowledgeable | H | H | H | S | S | H | S | S | N/A |
| Reliable | H | H | H | S | S | H | S | S | N/A |
| Responsive | H | H | H | S | H | H | S | S | N/A |

In the table above, the three service points are Circulation, Reference, and Archives.

Table 4-6: Perceived Information Level Comparison

| Question | Faculty |  | Staff |
| :--- | :---: | :---: | :---: |
| Available library services | Lower | Higher | Higher |
| Who to contact for copy right and fair use needs | Higher | N/A | N/A |
| Who to contact for open access publishing needs | Lower | N/A | N/A |
| Who to contact for library needs | Higher | N/A | N/A |

